

Appendix I

Additional Guidelines on Outreach

In order to enhance the State Survey Coordinators (SSCs) efforts in outreach to key stakeholders where pests of significant concern to the state are involved, additional outreach funds may be requested through Infrastructure, Tier 2 funding. It is generally understood that outreach activities occur inherently during routine survey planning and preparations, attendance at industry and stakeholder meetings, and various training and seminar events. Qualification for additional outreach funding is contingent on direct support of existing survey initiatives within the state.

Common goals within states' CAPS programs are to prevent any new exotic plant pest(s) from becoming established through early detection activities accomplished by targeted and/or ongoing Priority Surveys (Designed Surveys and/or Bundled Surveys), which will allow for more timely and effective response. These goals can be achieved by strengthening the state-wide network of cooperators through coordinated detection surveys and outreach activities that compliment these coordinated survey activities. Using outreach as a mechanism to improve existing survey initiatives will better enable CAPS programs to identify exotic pest threats, determine and implement the most effective means of preventing, detecting, and responding to new exotic pests, and communicating risks and needs to land management personnel, relevant industries, and the public.

States are encouraged to explore novel approaches to expanding outreach activities. Volunteerism is one example where potential benefits to the program are immeasurable. Local stakeholder groups should be contacted and encouraged to support program related outreach activities. We should consider providing training to volunteers, government agency employees, and others that will have access to areas at risk of exotic pest introduction. Some groups to consider partnering with include local extension services, horticultural inspection services, master gardeners, etc. For additional guidance please reference the National Pest Detection web page for access to the draft CAPS Volunteer Guidelines.

(http://www.aphis.usda.gov/plant_health/plant_pest_info/pest_detection/index.shtml)